



PRIVACY POLICY

Profit Planet (referred to as «the Company») is a licensed securities brokerage registered in Iraq with registration number 24453-2, authorized by the Iraqi Ministry of Commerce. Our offices are located in Erbil, Gulan Tower, World Trade Center Offices, Floor 13, Office 01. This Privacy Policy (the «Policy») has been meticulously crafted to demonstrate our commitment to safeguarding the privacy and protection of personal data that we collect, process, and store in the course of our business operations.

1. PURPOSE AND SCOPE

This Policy provides a comprehensive framework that governs the collection, use, processing, transfer, and safeguarding of personal data by Profit Planet. It applies to all personal data we handle in relation to our clients, prospective clients, visitors to our website, and other individuals who interact with us (collectively referred to as «Data Subjects»). We adhere strictly to the General Data Protection Regulation (Regulation (EU) 679/2016) («GDPR»), along with any applicable local data protection laws, ensuring that your personal information is treated with the utmost care and confidentiality.

We also ensure compliance with relevant local data protection laws, including those applicable in Iraq, to provide comprehensive protection for your personal data.

2. DATA COLLECTION AND USAGE

2.1. Types of Data Collected

Profit Planet collects a variety of personal data necessary for the performance of our services, which may include but is not limited to:

Personal Identification Information: Full name, date of birth, nationality, and identification documents such as passport or national ID.

Contact Information: Residential address, email address, and phone numbers.

Financial Information: Bank account details, proof of income, tax identification number, and other financial records as required by law.

Technical Information: Internet Protocol (IP) addresses, browser type, operating system, and other technical data obtained through the use of our website.

2.2. Purpose of Data Collection

The collection of personal data is essential for:

Client Verification: To comply with legal and regulatory requirements, including anti-money laundering (AML) and Know Your Customer (KYC) obligations.

Service Provision: To manage client accounts, provide customer support, and enhance the quality of services offered.

Regulatory Compliance: To fulfill our legal duties under the applicable laws and regulations.

Marketing and Communication: Subject to your consent, we may use your personal data to inform you about products, services, and promotions that may interest you.

Behavioral Data: We may collect data related to your interactions with our website and advertisements (such as clicks, views, and navigation patterns). This data is used to enhance our marketing strategies and deliver personalized advertisements, including those through third-party platforms like Facebook.

3. DATA SHARING AND DISCLOSURE

3.1. Third-Party Sharing

Profit Planet is committed to maintaining the confidentiality of personal data. We do not rent, sell, or disclose your personal information to third parties, except under the following circumstances:

Legal Obligations: Where disclosure is required by law or in response to lawful requests by public authorities, including to meet national security or law enforcement requirements.

Service Providers: We may engage trusted third-party service providers to perform certain functions on our behalf, such as IT services, payment processing, or data analytics. These service providers are contractually obligated to protect the confidentiality and security of personal data and are not permitted to use it for any purpose other than to provide the specified services.

Business Transfers: In the event of a merger, acquisition, or sale of all or a portion of our assets, personal data may be transferred to the new owner or successor entity under conditions of confidentiality.

International Data Transfers: If we transfer your personal data to countries outside of Iraq or the European Union, we ensure that appropriate safeguards are in place to protect your data, in accordance with GDPR and local regulations.

4. DATA SECURITY AND RETENTION

4.1. Security Measures

Profit Planet employs robust security measures to protect personal data from unauthorized access, disclosure, alteration, or destruction. These measures include but are not limited to:

Encryption: Sensitive data is encrypted during transmission and storage to prevent unauthorized access.

Access Controls: Access to personal data is restricted to authorized personnel only and is based on the principle of least privilege.

Regular Audits: We conduct regular security audits and risk assessments to ensure the continued effectiveness of our data protection measures.

4.2. Data Retention

We retain personal data only for as long as is necessary to fulfill the purposes for which it was collected, including to meet legal, accounting, or reporting requirements. Once personal data is no longer needed, we will securely delete or anonymize it in accordance with applicable laws and regulations.

5. RIGHTS OF DATA SUBJECTS

5.1. Access and Rectification

Data Subjects have the right to access their personal data held by the Company and to request rectification of any inaccuracies. Requests for access or rectification can be made in writing to our Data Protection Officer (DPO).

5.2. Right to Erasure («Right to be Forgotten»)

Under certain circumstances, Data Subjects may request the deletion of their personal data. While we will make every effort to accommodate such requests, there may be circumstances where we are legally required to retain the data, for example, to comply with anti-money laundering regulations.

5.3. Data Portability

Data Subjects have the right to receive their personal data in a structured, commonly used, and

machine-readable format, and to request that we transmit this data to another controller, where technically feasible.

5.4. Right to Object and Restriction of Processing

Data Subjects may object to the processing of their personal data or request that such processing be restricted in certain circumstances, such as where the data is inaccurate or the processing is unlawful.

5.5. Right to Manage Consent

You have the right to manage your consent regarding the use of your personal data for targeted advertising. You may withdraw your consent at any time by contacting us or by adjusting your preferences through the privacy settings on platforms such as Facebook.

6. USE OF COOKIES

Our website uses cookies to improve user experience and to analyze site traffic. Cookies are small text files placed on your device when you visit our site. You can control the use of cookies through your browser settings, and more detailed information about our use of cookies is available in our Cookies Policy on our website.

Our website and advertisements may use tracking technologies, such as Facebook Pixel, to collect information about your behavior on our site and across the web. These tools help us measure the effectiveness of our ads and deliver relevant content. You can manage your preferences for these tracking technologies through your browser settings or through the settings provided by the relevant platforms.

7. CHANGES TO THIS PRIVACY POLICY

7.1. Modifications

Profit Planet reserves the right to update or modify this Policy at any time in response to changing legal, regulatory, or operational requirements. Any changes will be posted on our website, and where significant, we will notify you directly. We encourage you to review this Policy periodically to stay informed about how we are protecting your data.

7.2. Notifications for Significant Changes

For significant changes affecting how your personal data is processed, particularly in relation to targeted advertising, we will notify you directly via email or through a prominent notice on our website.

8. GOVERNING LAW

This Policy, and any disputes arising out of or related to the processing of personal data by Profit Planet, shall be governed by and construed in accordance with the laws of the Republic of Iraq. Any disputes shall be subject to the exclusive jurisdiction of the Iraqi courts.

9. CONTACT US

If you have any questions, concerns, or requests regarding this Privacy Policy or the handling of your personal data, please contact us at:

Profit Planet

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